



Activate
BREAKTHROUGH

**ONLINE
BUSINESS
Q&A**

The information provided here aims to bring clarity, enabling you to make an informed decision about how partnering with Activate Breakthrough and our recommended offer can help you manifest the life God has envisioned for you.

COMMONLY ASKED QUESTIONS

Who is this business for?

This business is for those determined to overcome generational poverty in their lives and opt to build lasting wealth aligned with God's principles. It is for individuals who wish to establish a legacy for their families and to be a contributor to God's Kingdom. This opportunity is suitable for anyone genuinely committed to developing a kingdom brand and capitalizing on the systems available, regardless of their experience, current occupation, or type of business (traditional or online).

How does this business work?

The framework of this business leverages a company with over 50 years of operational experience, having already undertaken the extensive work necessary to create and expand a successful business. By becoming an affiliate for the high-ticket products they offer, you can earn substantial commissions based on the company's commission structure.

Is this business network marketing or MLM (multi-level marketing)?

MLM and network marketing are essentially the same concept, just presented differently. Multi-level marketing implies earning commissions on the sales made by others, while network marketing revolves around selling products and services to people you know or have some connection with. The key element in these business models is the acquisition of a legitimate, valuable product. Rather than funding

advertising and marketing campaigns like large corporations, the money is distributed to the distributors/affiliates based on chosen criteria. While Enagic® does have multi level attributes, it is considered a hybrid model, and more closely related to a direct selling business model that features a patented, one-of-a-kind compensation plan. Think of it as a franchise model where you can establish various business centers within your organization and generate multiple income streams.

What is the marketing approach?

Within Activate Breakthrough, you will be equipped with the knowledge required to build a God-centered Kingdom brand. You will receive guidance on marketing yourself, your mission, values, and vision. People tend to join others they can relate to, and YOU are the driving force behind your company. Sharing your story authentically attracts the individuals who can relate and are just like you. Our business vehicle, Enagic®, also has its own offers and products. Activate Breakthrough teaches a proven method for marketing your offer online to a global audience, engaging in conversations with potential clients, and making heart-centered decisions to address people's needs.

Why are the products costly?

The perception of what is costly is actually relative to what it is being compared to. If you shift your perspective and compare the expenses over 10–30 years for inferior bottled water, cleaning chemicals and health costs, an Enagic® Ionizer proves to be more cost-effective due with its long lifespan. The initial investment reflects the superior quality and value of the products, as well as the time and effort invested in creating them. Enagic® machines are handcrafted in Japan, with platinum and titanium engines. And the company handles everything in-house as an original equipment manufacturer, ensuring meticulous care and quality, which is reflected in the price.

What if I have limited experience with social media or a small following?

Many people express concerns about this issue. The advantage of joining Activate Breakthrough is that we offer all the training and skill development necessary to establish your social media presence from scratch and start producing content that fosters your business growth.

Can I pursue this while managing my other business?

Certainly! You can shape this opportunity into whatever you want it to be. If you're seeking a part-time endeavor or a side gig to complement your existing business, that's perfectly acceptable. Numerous community members have applied the skills acquired from Activate Breakthrough to expand their current businesses or create their own services that align with our business model.

Is prior experience and product faith necessary for business?

You don't need previous experience, but you do need to gain it, which requires getting started. You won't have the same conviction in the products unless you've personally experienced their benefits; otherwise, you'll always be sharing second-hand testimonials – which still have value. When someone trusts you enough to consider joining you, they'll value your recommendations and expertise more than that of a stranger. Trust is also a factor; would you feel comfortable buying fruits and vegetables from a farmer who doesn't consume their own produce?

How soon can I start making money?

Once you purchase your Enagic® products and receive your distributor ID, your business is up and running! Your income potential depends on how quickly you take action and your prior experience. Someone with a sales background or a large network may be more confident and act faster. This doesn't mean inexperienced individuals can't earn money quickly; it just requires a willingness to step out of your comfort zone

and take a leap of faith. Don't worry; Activate Breakthrough offers extensive training and a robust support system to assist you at any stage of your journey.

I lack the funds. Where do I start?

It's less about the money you possess or lack and more about focusing on the resources you have to create the future you want. This is an opportunity for you to think creatively to achieve your objectives, as everyone allocates time and money to their priorities. Several options are available for obtaining the necessary funds, such as financing, borrowing from someone, or selling items you no longer need or use. It's all about creative thinking and trusting that God will provide a way.

I don't know anyone who would invest in a water machine.

People are drawn to what they perceive as valuable. It's more about articulating your purpose and the reasons behind it. As individuals understand the value and benefits of Enagic® products, it becomes less about finding those willing to buy an expensive water machine and more about helping them see the potential offered by the business model and clarifying their priorities – just like when you first joined Activate Breakthrough. Additionally, you will learn to market yourself in a way that attracts like-minded people who view you as a valuable resource.

I need to discuss this with my partner/spouse.

It is highly recommended that you both be on the same page. Consider going through the Discovery Process together to ensure you both have complete and accurate information, avoiding any misinterpretations or miscommunications. This approach should facilitate an open conversation based on the information you've received, with both parties fully informed. It's also crucial to think about how you present this opportunity to your spouse. While it's natural to seek validation, if you genuinely believe in the possibilities offered by this business, have

faith that God will reveal to them the same potential you see and how it can be a game-changer for both of you.