



Activate

BREAKTHROUGH

Do not use “Red Flag” words in your Facebook posts.

[Red Flag words]

- Income
- Salary
- Make money from home
- Business opportunity
- Investments
- Cashflow
- Comment (replace w/ “type”)
- “\$” symbol (remove \$ from totals,
Ex: 10k, 5 dollars, 1 million)

[Safe words]

- Sales
- Revenue
- Money*
- Million
- Cash*
- Dollars

*use sparingly